

WE BRING BACK  
THE JOY OF THE  
EVENT!



event protection of:

**smARtec**

VERANSTALTUNGSTECHNIK





## MAKE YOUR EVENT A **SAFE ZONE**



### INCREASE CAPACITIES IN ALL AREAS

Economic utilization of your infrastructure

### OFFER YOUR GUESTS PURE EVENT PLEASURE

Give your guests a technical aid and give them back the maximum freedom of movement

### ACHIEVE EFFICIENT CONTACT TRACING

Safeguard operations through traceability

### REDUCE FEAR FOR YOUR VISITORS

Quarantine only those affected by identifying critical contact

### THE SOLUTION FOR YOU - **SAFEZONE**

Highly precise, convenient, compatible with your systems, easy and usable anywhere – at congress, at the concert, in the foyer, in the hall...



Highest precision (<10 cm)  
thanks to UWB



No smartphone  
Dependency & highly  
scalable



Data protection-  
compliant



## Small gadget with a big impact

Weighing only 15 g, the SafeTag recognizes every contact in real time and registers the distance and duration of the contact. In the event of critical contact ( $> 15$  min,  $< 1.5$  m), the wearer is warned optically and / or acoustically if necessary. In the event of infection, do not send people into quarantine simply because of their presence, but limit this to those who are actually affected.

## Maximum freedom of movement without neglecting protection

In special times, like now, we strive for as much normalcy as possible. With KINEXON SafeZone we have the technical tool to get as close as possible to "normality" again. Let's reduce condescending behavior to a minimum and give maximum freedom of movement without barrier tape, warning stickers or traffic light systems.

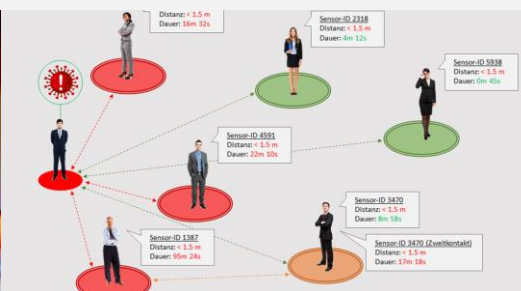
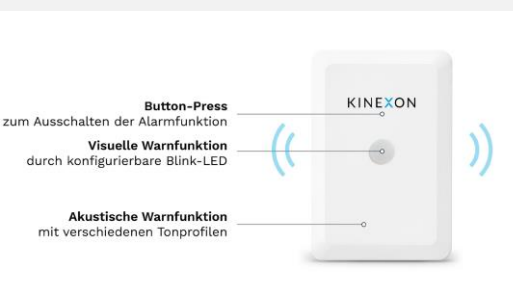




## SafeZone: HOW THE SOLUTION WORKS

With the SafeTag from KINEXON, we offer a unique UWB (ultra broadband) sensor that has been tried and tested and is immediately available as a rental or purchase solution.

- Highest measurement precision in real time (<10 cm)
- Measurement of the intensity of the encounter (duration)
- Maximum data protection
- Flexible use and easy scaling - without any additional infrastructure!



### The SafeTag

- × When within a radius of 20m, the sensors measure the distance to each other once per second.
- × The active sensor has a running time of up to 12 hours and is 100% charged again in 1.5 hours.
- × A unique sensor ID is stored in the system. Personal data is not saved.
- × The Tag is so small that is sure not to be a hindrance.

### Proactive maintenance

- × The sensors measure and log the contact data once per second.
- × An optical and / or acoustic warning signal from the sensor warns of critical contact (freely definable).
- × The warning can be activated or deactivated in areas to be defined.
- × No further infrastructure is necessary - just the active tags on those involved.

### Evaluation of critical contacts

- × The software stores the critical contact events (sensor ID, time, duration and distance).
- × If an infection is reported, potential cases of infection can be quickly identified.
- × The high precision of the solution only records realistic cases of infection and thus minimizes the number of people to be isolated.



SafeZone is already in use in several companies, at sports and events around the world.

What is already being used in the fight against COVID-19 in US professional leagues such as the NFL and in renowned companies such as Henkel and Continental will also protect you, your guests and your team!





# The savings, the profit and the costs

## THE SAVINGS

- Quarantine and downtime costs for your employees
- Quarantine and downtime costs for your guests
- Downtime costs of your business due to official closure
- Costs associated with damage to image

## THE PROFIT

- More guests at your event because they feel confident and safe with you
- Enhanced image from exceeding official requirements
- Freedom of movement for guests and your team
- Elevated mood and joy at your event

## THE RENTAL COSTS

Rental is in units of 30 and subject to availability (first come - first serve)

- 30 to 120 pieces = flat rate of CHF 2'800.00
- 150 to 300 pieces = flat rate of CHF 3'800.00
- 330 to 600 pieces = CHF 13.00 per piece and day
- 630 to 2'400 pieces = CHF 10.00 per piece and day
- from 2'400 pieces = an offer tailored to your needs

These costs include the event-specific configuration, delivery, installation and technical support on site, training of your staff and data evaluation in the event of infection.

## THE COST OF PURCHASE

Purchase price depends on the quantity and is dependent upon many customer-specific factors.

We would be happy to make you an offer that is tailored to your needs.

## THE OPTIONS

In addition to the technical solution, we also offer you a comprehensive protection concept for your event, obtain approval for you from the authorities and implement the protection concept for you on site.

Get in touch with us and we will show you all the options in detail.



# WE LOOK FORWARD TO HIGHLIGHTING THE ADVANTAGES OF SAFEZONE AT THE LIVE DEMONSTRATION.

Sign up today to make an appointment.



**Lukas Vetter**



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[www.smartec.com](http://www.smartec.com)

The partners who make your event a SafeZone:

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Everybody's Ticketing

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Whether trade fair, congress, theater, concert, comedy or sport event – TICKETINO offers the complete package: advance sale via the Internet (print@home), call center and numerous advance booking offices, guest management (Invitation management and reception management) and admission control. [www.ticketino.com](http://www.ticketino.com)



**KINEXON**  
SafeZone

#### KINEXON SPORTS & MEDIA GmbH

KINEXON is a pioneer of the core elements of the IoT (Internet of Things) and has developed the SafeZone product and sells it worldwide. [www.kinexon.com](http://www.kinexon.com)



**Z E I T P O L**

#### ZEITPOL AG

"the one stop company" - is the exclusive sales partner of KINEXON SafeZone for the Swiss event market and your contact for secure events. [www.zeitpol.ch](http://www.zeitpol.ch)



#### SMARTEC EVENT TECHNOLOGY AG

As one of the largest event technology companies in Switzerland, smARtec takes care of the technical implementation of KINEXON SafeZone in Switzerland. [www.smartec.com](http://www.smartec.com)